



# ROSCONGRESS

Building Trust

A socially oriented non-financial development institution and a major organizer of national and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. Established in pursuance of a decision by the President of the Russian Federation.



*“In recent years, the Foundation has grown into a major, high-profile organization, gaining recognition as an effective organizer of some of the most important conventions and exhibitions, both in Russia and beyond.”*

**VLADIMIR PUTIN**

President of the Russian Federation



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of national and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.

Scan the QR code  
for more information



# Events managed by the Roscongress Foundation

Each year, the Foundation's events draw participants from 209 countries and territories, with more than 15,000 media representatives working on site at Roscongress' various venues. The Foundation benefits from analytical and professional expertise provided by 5,000 people working in Russia and abroad. The Foundation works alongside various UN departments and other international organizations, and has built partnerships across a range of areas with 212 economic partners; industrialists' and entrepreneurs' unions; and financial, trade, and business associations from 86 countries worldwide. In addition, it works closely with 293 non-profit organizations, federal government bodies, lawmakers, and regional governments across Russia.

The Roscongress Foundation has Telegram channels in Russian ([t.me/Roscongress](https://t.me/Roscongress)), English ([t.me/RoscongressDirect](https://t.me/RoscongressDirect)), Spanish ([t.me/RoscongressEsp](https://t.me/RoscongressEsp)) and Arabic ([t.me/RoscongressArabic](https://t.me/RoscongressArabic)). The Roscongress Foundation's official website and Information and Analytical System can be accessed at [Roscongress.org](https://Roscongress.org).



**150**  
events annually

participants  
from



**209**

countries and territories



**212** economic partners; industrialists' and entrepreneurs' unions; and financial, trade, and business associations

from  
**86** countries worldwide

**>5,000**  
experts in Russia and abroad

**>15,000**  
media representatives

**293** non-profit organizations, federal government bodies, lawmakers, and regional governments across Russia





# The Roscongress Foundation: areas of expertise

- ❁ Event management
- ❁ Expertise and analysis
- ❁ Delegate management services
- ❁ Setting up a call centre
- ❁ Information and media support
- ❁ International and regional cooperation
- ❁ Fostering innovation
- ❁ Social initiatives
- ❁ Volunteer programme
- ❁ Organizing cultural events and film production
- ❁ Organizing sporting events
- ❁ Service management
- ❁ Catering



## Event management

The Roscongress Foundation offers a range of services related to organizing events of all kinds and levels of complexity, including events held online and via video link:

- Developing and executing business event concepts
- Devising business agendas and inviting speakers, moderators, and thought leaders
- Organizing themed awards and award ceremonies
- Developing novel participant interaction solutions
- Building audiences for events and providing delegate management services
- Developing corporate branding and design concepts for events
- Organizing event advertising campaigns and attracting sponsorship
- Preparing and managing venues and signage
- Arranging services for participants and managing temporary staff



## Expertise and analysis

The development of expertise and analytical capabilities is a priority for the Roscongress Foundation. The organization draws upon the skills of 5,000 professionals based in Russia and around the world.

Business events by the Roscongress Foundation are accompanied by a number of publications. These include *Roscongress Insider* analytical digests, research reports and expert summaries featuring contributions from leading consulting companies, universities, analytical centres, and development institutions. The exceptional expertise offered by the Roscongress Foundation and its dependable pool of analytical partners enables the organization to provide consulting services and targeted research on a variety of topics and for various stakeholders. The Roscongress Foundation publishes all of its intellectual output on the ROSCONGRESS.ORG Information and Analytical System, which provides quick and easy access to key materials from the largest business events in the country.



# Building audiences and providing delegate management services

The Roscongress Foundation provides professional delegate management services. A flexible approach is employed in order to establish strategic communications with participants. This helps to build and expand the target audience for any type of event.

## Building an audience for an event

- Conducting an expert assessment and analysis of the online/offline event's target audience
- Drafting a list of potential participants and running an invitational campaign
- Developing registration forms and a participants' personal account section on the event website
- Building, maintaining, and updating the participant database

## Providing participants with information

- Turnkey organization of an omnichannel contact centre for a company or event
- Email marketing: developing a strategy and content plan for mailouts, sending materials, and analysing the results of the campaign

- Preparing working content for the event website
- Preparing print and digital materials of any kind
- Organizing information desks at the event venue and training personnel

## Delegate management

- Providing information and logistical support
- Signing participation agreements and processing payments via personal accounts
- Support for VIP participants





## Setting up a contact centre

The Roscongress Foundation call centre offers companies an effective means of providing clients and event participants with the information they need, as well as promoting projects and services.

Turnkey client liaison solutions include launching a contact centre from scratch or boosting the capabilities of an existing one, automating the processing of standard queries with software tools, and establishing lines of communication in 20+ languages.

### Contact centre services:

- Incoming calls: technical support, hotline, information service, registration of applications
- Outgoing calls: customer search, database updates, questionnaires, market research
- Automated communications: voice bot, chat bot, interactive voice response
- Additional promotional tools: email marketing, mass texting, notifications in messenger apps





# Information and media support

The Roscongress Foundation manages the full spectrum of event media support. It prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media outlets
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists, including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events, creating a photo bank
- Creating and managing event websites and mobile applications
- Creating and managing events' social network accounts
- Creating video clips and presentations, including 3D formats
- The ROSCONGRESS.ORG Information and Analytical System provides real-time data on participants at events held by the Roscongress Foundation, topics under discussion, and key problems and ways of addressing them, as well as video search features for session broadcasts



# International and regional cooperation

The Roscongress Foundation works with partners around the world to shape an independent ecosystem capable of responding to the most pressing challenges facing the international business community. Partnerships have been established with 212 organizations in 86 countries worldwide. These include international organizations, business associations, media outlets, financial institutions, development institutions, and private and public bodies.

- Promoting the interests of Russia and the Roscongress Foundation on the international stage
- Shaping a topical agenda for major events in Russia and abroad
- Organizing bilateral and multilateral business events both online and offline
- Organizing and holding roadshows, business missions, and official visits
- Providing assistance in identifying potential business partners
- Helping to set up project centres to support business and investment projects

The Roscongress Foundation offers effective solutions for promoting the Russian regions, both in terms of their investment and export potential. Cooperation agreements have been signed with 73 regional governments.

- Holding St. Petersburg International Economic Forum regional sessions under the “Russia’s Regions: New Areas of Growth” project
- Promoting a region’s brand at major conventions in Russia and abroad
- Organizing roadshows around the world
- Organizing international business missions to regions across Russia
- Promoting opportunities to invest in a region via the Roscongress Foundation’s international and regional partner network, including selecting and building databases of potential international partners, organizing meetings, and providing support for them



## Roscongress International

Roscongress International is the Foundation's network of project offices in in the Middle East, Africa, Asia and Latin America. It is an independent platform facilitating interaction between business communities in Russia and abroad, with the aim of greatly boosting Russia's collaboration with its foreign partners.

### Objectives and areas of expertise:

- Ensuring that foreign partners derive maximum benefit from their participation in Russia's biggest economic forums
- Holding large trade, economic and investment events abroad (forums, exhibitions and roadshows)
- Arranging Russian business missions abroad and vice versa
- Providing advisory and analytical support for Russian business and investment projects



## Russian Convention Bureau

The Russian Convention Bureau is a one-stop shop for all organizers of international conventions.

The bureau was established in November 2017 with the support of the Government of the Russian Federation, and works to promote the country in the international business events market.

Its mission is to attract major international business events to the Russian Federation, and to increase international business tourist numbers accordingly.





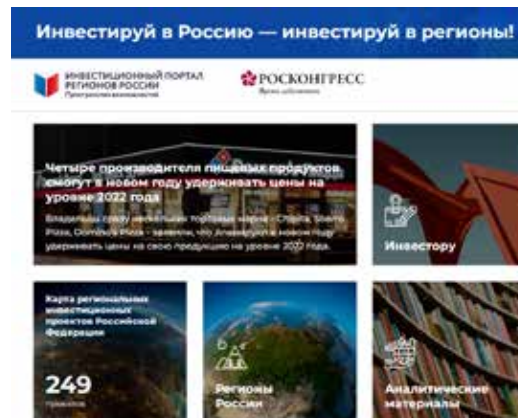
## RC Investment Foundation

The RC Investment Foundation is the Roscongress Foundation's investment platform. It focuses on raising finance and supporting business projects by Russian and international companies. It adopts a comprehensive approach to fostering and supporting business initiatives in regions of the Russian Federation, and works to attract investment and identify promising projects. It also promotes and coordinates the work done by those involved in the investment process, and provides professional support for priority investment projects. This is achieved through involving all key investment and economic stakeholders.



## Investment portal for Russia's regions

This initiative aims to create a unique digital environment that brings together investors and project initiators across Russia. It also offers up-to-date information on Russia's regions, business conditions, government support measures and other aspects of doing business, thereby helping to improve the investment climate throughout the country.



# Governors' Club

The **Governors' Club** offers a space for Russia's regional leaders to share successful personal experience and best practices in implementing socioeconomic development projects across different parts of the country.

## Key objectives of the club:

- To identify leading projects in relation to achieving regional targets
- To develop joint legislative initiatives relating to state and municipal governance
- To reduce red tape
- To make regional public administration more effective

Governors' Club meetings take place as part of Russia's biggest forums.



## RCBusiness

Russian and international business representatives can use the RCBusiness platform to post their business cards in the form of short videos. In this way, they can present their goods and services to the wider business community.

This service can help with finding investors, colleagues and partners; expanding the market and supply chain; creating new companies and joining existing ventures.





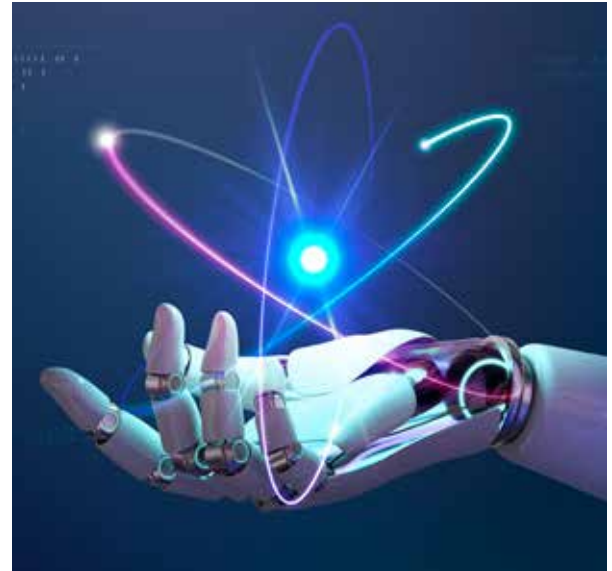
## Fostering innovation

The Innovation Space is a special programme, exhibition space and presentation platform for leading experts in innovation and digital transformation to engage in dialogue and debate, and to discuss current trends.

It aims to bring together representatives of federal government bodies; figures from major tech companies, development corporations, and business accelerators; investors; businesspeople; young startup entrepreneurs and innovators; mentors; and journalists.

Participants are able to discuss opportunities to apply innovative solutions in all areas of life and the economy. They can explore the minutiae and specific issues affecting various sectors, and the challenges associated with them. This in turn opens up substantial opportunities for further rolling out Russian tech products (including abroad, thanks to interest from foreign participants and guests at forums organized by the Roscongress Foundation).

The Innovation Space also aims to support and encourage young scientists, inventors, and developers, and facilitate the creation of a new generation of tech entrepreneurs in Russia.





## RC Avangard

In its role as digital system and security operator, RC Avangard is the provider of comprehensive security services for major events held in the Russian Federation, offering expertise in the following areas:

- Registration and accreditation of participants across various categories
- Organizing verification procedures and interacting with the security forces
- Setting up technical equipment for security and access control points
- Drawing up a security strategy for a site, conducting vulnerability assessments, and developing plans in line with fire and transport safety requirements for the venue in question
- Implementing a comprehensive epidemiological control system in line with Rospotrebnadzor requirements
- IT- and cyber-security
- Digitalizing organizational processes using Russian software
- Secure communications and Wi-Fi
- Logistics services
- Proprietary equipment

With its wealth of experience and expertise, RC Avangard is able to offer robust technological solutions and develop industry standards relating to safety and security, thereby making events in Russia more appealing to investors. In 2024, the company provided security solutions to more than 80 major business forums, summits, and special events held under the BRICS umbrella.





## RC Complex Systems

RC Complex Systems brings together leading Russian scientists, engineers and entrepreneurs to design, create and manage modern technological platforms and science-intensive investment projects at the interstate level.

Modern technology platforms offer a means of communication enabling effective interaction at all levels within complex networks, and the creation of a space for trust between participants.

Experts working at RC Complex Systems have developed a platform-based approach grounded in a concept involving artificial intelligence, big data and the construction of advanced ecosystems – the technologies that make it possible to develop simple solutions for managing complex projects of any nature both in Russia and abroad.



## Business Priority

Business Priority is a special platform by the Roscongress Foundation. Its aim is to search for and select startups, and to offer an accelerated path to take businesses to the next level. Business Priority status brings several benefits, including direct contact with major investors and manufacturers, and consultations with leading experts in the fields of finance, law, marketing and advertising. This enables companies to significantly reduce the time to market, both domestically and internationally, and to scale up their business and increase capitalization.





# MARMA augmented reality technology

MARMA is an augmented reality project employing the technology of the future. It can take any image, banner, object or stand, and bring them to life, making them truly memorable.

This real-time AR platform augments the familiar physical world with digital objects, such as video content and interactive 3D models.

Augmented reality technology is being successfully employed as an effective tool for promoting services in conventions and exhibitions, advertising, construction, sports, retail, the HoReCa sector, the oil and gas industry, training, medicine, and other sectors.

The use of AR in marketing and advertising opens up new prospects for attracting clients and boosting loyalty, increasing conversion rates, simplifying communication and generating brand awareness.



# Online initiatives and projects

The Roscongress Foundation is constantly working to develop its online expertise. As a result, it is able to offer leading-quality virtual initiatives dedicated to prospects and challenges in various sectors of the economy.

Among those taking part in the Foundation's events are world-renowned experts, government representatives, business leaders, and famous bloggers. Media partners for individual projects include top international news outlets.

Online events are streamed live on the Roscongress Foundation's official website ([roscongress.org](http://roscongress.org)), social media accounts, and the platforms of the Roscongress Foundation's media partners.





## Innosocium Foundation

The Innosocium Foundation is the Roscongress Foundation's social platform, and was founded with the aim of developing and supporting key social projects, the creative industries, youth initiatives, and education.

The Innosocium Foundation's priorities include the development of the creative sector, the preservation of cultural heritage, and support for young people and social entrepreneurship.

### Key objectives:

- To offer practical support for priority areas of social development
- To formulate and promote social topics at events held by the Roscongress Foundation
- To implement charitable initiatives
- To improve the efficiency of non-profit organizations and corporate social responsibility
- To foster international cooperation within BRICS
- To foster sociocultural development in the Arctic, and to preserve and creatively reinterpret the heritage of the indigenous peoples of the North through the Soul of Russia project
- To create a pathway for the development of creative entrepreneurship via the Creative Business Forum's unique platform, and to identify and develop relevant and promising solutions for the creative sector
- To get students involved in key social projects through the Innosocium competition – a national initiative helping university students develop their skills through social and entrepreneurial activities, acquire significant practical skills in project-based work, and make a contribution to the socioeconomic development of the regions. Winners receive a grant to launch their very own key social project



## Healthy Life

Healthy Life is a social initiative by the Roscongress Foundation. It was instituted to source and develop practical proposals related to implementing national projects which focus on increasing the healthy life expectancy of people in Russia. The Healthy Life project is a feature at the Roscongress Foundation's biggest events, and invariably draws the medical and scientific communities. The project also serves as a platform to hold professional discussions and presentations of innovations in healthcare. It has resulted in the creation of the Healthy Life Forum, one of the largest specialized events in Russia. The Forum has established itself as an influential platform for evaluating the provisional results of the country's Healthcare national project.



## Point Junior

Point Junior is a project aiming to build a community of proactive young people aged 14–18. In so doing, it creates a cross-cutting agenda for key discussion and communication platforms across the country. It also gives young people the chance to present their initiatives and projects, and benefit from mentorship from global business leaders, prominent politicians, and public figures. Since its inception, the project has become a part of key business events by the Roscongress Foundation, bringing together hundreds of talented schoolchildren from all over Russia and abroad.





## Social initiatives

The Roscongress Foundation implements projects that set out to solve the issues that matter most to society:

- Socialization, adaptation and professional development for children and teenagers going through difficult life situations
- Developing an inclusive corporate culture and helping people with disabilities find employment
- Introducing promising technologies and business tools to conventions and exhibitions, education, advertising and other sectors
- Improving efficiency in finding and hiring talented professionals
- Building business processes in professional teams and organizations
- Setting up hotlines for vital social issues



## Country Potential

Country Potential is a smart HR platform designed to test and recruit young professionals.

The platform simplifies the process of finding suitable employees and helping them discover their dream jobs. The comprehensive testing system encompasses all key areas, such as soft skills, motivation, trainability, potential, and priorities. It analyses the professional, personal and even predicted qualities of the job seeker.

More than 100 companies are already prepared to hire junior specialists. For employers, the platform streamlines the recruitment process and reduces the time and money needed to hire and induct new employees.



## Volunteer programme

The Roscongress Foundation's volunteer corps promotes youth development, and is an effective tool for supporting talented and ambitious young people who will shape the future of Russia and change the world for the better. Involving young people in the country's affairs, its civic activity, and its cultural, moral, and spiritual values helps to build a single entity from which a society of responsible citizens, capable of achieving great goals, will grow.

The Roscongress Foundation offers young people a chance to demonstrate their social activism and civic-mindedness, and to gain experience and knowledge through taking part in major Russian forums and international projects.

Event participants highly appreciate the work of volunteers and stress the importance of their contribution to creating a supportive, friendly atmosphere at Roscongress Foundation events.





## Organizing cultural events and film production



Every year, the RC-ART production centre holds dozens of events of various kinds. These include mass entertainment events, cultural festivals, city concert programmes, private events for major companies, gala receptions, and private protocol events attended by senior government officials.

RC-ART engages Russian and international performers across a wide range of genres, and provides full technical support at events, including creating opening videos, interactive clips, light and laser shows, and robot shows. The production centre also provides a full range of film production services, from developing a creative concept and script based on the client's requirements to creating animated 3D elements and applying advanced CGI effects.





# Organizing sporting events

RC Sport is the sports platform of the Roscongress Foundation. Its mission is to apply groundbreaking approaches to promoting sporting bodies and initiatives, and to holding major competitions. Informing these approaches are greater efforts to interact with audiences, implement digital and touristic elements, and instil the practice of international sports consulting.

Each economic forum's sporting programme invariably draws a great deal of interest among business and political leaders, with events providing an excellent opportunity to hold informal discussions and build partnerships.

The sporting agenda has been further developed with the establishment of the Roscongress Sport Club, which offers a year-round programme of gala matches, training sessions, and business events in Moscow.

One of RC-Sport's priorities is the development of the Sports Investment Bureau – a digital platform which services as a communications hub for members of the sporting and business communities.





## Service management

RC Service offers a full range of travel services. These include arranging transfers, accommodation, and leisure activities; organizing entertainment and business events; and providing any related services during a participant's trip.

- Flight reservations and delivery of tickets for domestic and international flights
- Railway bookings and delivery of tickets for domestic and international routes
- VIP lounges and special services for passengers at airports in Russia, the CIS and other countries
- Transport services, including a wide range of comfortable cars and minibuses of various classes
- Arranging hotel accommodation in cities across Russia and other countries
- Arranging visits for foreign partners to the Russian Federation, including visa assistance, advisory services and assistance on all aspects concerning visa applications

- Group and individual tours, including excursion and cultural programmes

### Priority service

In order to ensure that participants get the very most out of the Roscongress Foundation's events, a personal assistant service is also offered for any special requests you may have. Phone lines are open 24/7.

- Priority guaranteed booking of desired hotels, booking of tickets for regular flights, and rental of accredited vehicles of the requisite class
- Full range of concierge services



## Roscongress Club

A private club for developing business, forging social partnerships, and implementing large-scale projects. Roscongress Club also acts as a networking space at the Roscongress Foundation's key events bringing together successful entrepreneurs, politicians, world-renowned experts, scientists, and cultural and sporting figures.

Becoming a Roscongress Club partner opens up a whole range of extra possibilities at Russia's largest conventions and exhibitions. What's more, it confers a status that highlights your company's leading position and role in the wider business establishment.

Club card holders are able to enjoy a range of privileges, including the ability to book meeting rooms; an invitation to the reception held on behalf of the Organizing Committee; visits to exclusive business, evening, and sporting events; concierge services; and much more.





## RC-Smart

RC-Smart provides processing services for legal entities. The multi-brand RC-Smart fuel card is accepted at more than 6,500 petrol stations, and enjoys broad coverage across the CIS. This payment system allows you to reduce costs and monitor expenses by simplifying fuel management procedures and saving on petrol station visits.

### Benefits of using the RC-Smart fuel card:

- No minimum sample threshold for the contract and the card
- Cashless payments for fuel
- Cards are issued free of charge
- The ability to cut down on fuel expenses: VAT refunds and discounts
- Free services: online personal account, petrol station locator, payment alerts
- Electronic document management
- Free delivery of contracts, reporting documents, and cards
- No hidden fees, additional fees or contract maintenance fees



## Winemaking Club

As the organizer of the annual Russian Winemaking Forum, the Roscongress Foundation has brought together wine enthusiasts, winemakers, and professional experts at its Winemaking Club.

Members have the chance to appraise some of the finest Russian wines and discuss strategies for developing the wine market with industry insiders, all in an informal setting. The club's events are attended by government representatives, figures from leading Russian companies, and members of the media.





# Catering

Food and hospitality for events of all sizes, with a focus on catering, hotel services and congress management.

## Many years of experience

- Over 1,000 projects successfully implemented, including on a national and international scale
- More than 25,000 items of technical equipment, crockery, and textiles
- A quality service for up to 30,000 guests at any one time

## We provide high-quality catering services for projects of any size

- Event catering: breakfasts, lunches, dinners, coffee breaks, receptions, cocktail parties, banquets, office spaces, meeting rooms, VIP rooms, and headquarters
- Event planning and conceptualization
- Organization of catering services at any venue in compliance with all regulations and requirements
- Recruitment, selection, and training of staff
- Supplier selection and quality control

## We provide a full range of high-level hospitality services for events

- The work is conducted in accordance with the rules for providing hotel services in the Russian Federation
- Organization of hotel stock and furnishing of rooms in accordance with 5-star standards

## Quality assurance

## Technical capacity

- Organization of hotel room reservation system and room allocation
- High-quality services provided in a timely manner

## Comprehensive event services

- Equipping a venue
- Efficient organization and management of event logistics
- Arrangement of events, including seating plans and provision of technical facilities
- Provision of technological and information support for the event
- Adherence to international quality standards and established norms and requirements during the organization and running of the event

# 2025 Events calendar



20-21 February  
Moscow



21-24 February  
Tehran, Iran



4-5 March  
Moscow



26-27 March  
Murmansk



14-16 April  
Moscow



13-18 May  
Kazan



19-21 May  
St. Petersburg



22-23 May  
St. Petersburg



25-27 May  
Mineralnye Vody



10-15 June  
Moscow



18-21 June  
St. Petersburg



July  
Moscow



3-6 September  
Vladivostok



3 September  
Vladivostok



15-18 September  
Sirius Federal Territory



September  
Altai Republic



29 September - 3 October  
Cape Town, South Africa



15-17 October  
Moscow



October  
Moscow



November  
Moscow



November  
Sirius Federal Territory



November



November  
Dubai, UAE



[ROSCONGRESS.ORG/EN](https://roscongress.org/en)





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